



**E. J. KRAUSE &  
ASSOCIATES, INC.**

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**E.J. KRAUSE & ASSOCIATES SELECTED AS MANAGEMENT TEAM FOR WCIT MEXICO 2014**

**Bethesda, MD (December 3, 2013)** – E.J. Krause & Associates is pleased to announce it has been selected as the event management company of the **2014 edition of The World Congress on Information Technology (WCIT)**.

World Information Technology and Services Alliance (WITSA) have chosen Mexico as the host country for **The World Congress on Information Technology (WCIT) 2014**. It will be the first country in Latin America to hold the signature event.

**WCIT Mexico 2014** is organized in conjunction with WITSA and The Mexican Chamber of Electronics, Telecommunications and Information Technologies (CANIETI), managed by E.J. Krause & Associates, the major exhibition and conference organizer in Mexico.

*“E.J. Krause & Associates is excited to be a part of this benchmark event. Technology innovation, market trends, and creativity are propelling the ICT industry in unprecedented ways. WCIT has played a key role in advocating the industry’s growth and promotion. Currently, the Mexican ICT market is one of the most promising for wireless products and services. AMITI and CANIETI have been great facilitators enhancing public and private domestic expansion in Mexico and abroad”* said Ned Krause, CEO of E.J. Krause & Associates.

As the most important event for the information technology and communications sector, **WCIT** brings together a global audience from approximately 80 countries. Over 3,000 international leaders in business, government and academia will come together to share and discuss cutting edge technology, emerging issues, as well as economic and social trends that are effecting business models around the world.

The three day conference and expo will fall under the theme of **“Creating Collaboratively in the Digital Age,”** reflecting the critical role ICT-based innovations are playing in transforming everyday life. **WCIT Mexico** will feature several business opportunities including a high level conference program, B2B meetings, seminars, innovative showcases, and much more.

Dr. Amado Espinoza, Chairman of WCIT 2014 commented, *“The Mexican Chamber of Electronics, Telecommunications and Information Technologies (CANIETI), incorporates the industry’s most relevant corporations, companies and institutions, linked strategically by general and specific goals, all under one representation with national and international scope. CANIETI runs MexicoIT, the leading IT industry program dedicated to showing, representing, and promoting Mexico’s current technologies, talents, and capacities across IT global markets, to position Mexico’s IT industry at the global market. With Mexico becoming the ICT center of Latin America, WCIT Mexico 2014 is the ideal venue for businesses to promote the global development of the ICT sector.”*

**WCIT Mexico 2014** will offer unprecedented opportunity for the technology leaders to drive new business and come together to build and strengthen existing partnerships around the world. The three day event will take place September 29- October 1, 2014 at Expo Guadalajara.

For additional information please visit: <http://www.wcit2014.org>

**About E.J. Krause & Associates:**

*For more than 25 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on three continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. We excel in creating global brand leading events, bringing companies together to network and generate business. For more information please visit [www.ejkrause.com](http://www.ejkrause.com)*